



# Management News Bulletin

LYNCHBURG, VIRGINIA

Volume 17 Number 17

August 1, 1975

(For 2:00 p.m. distribution to all exempt)

Because of the substantial growth of the Mobile Radio business and the ever increasing complexity of radio systems needed to serve both domestic and international markets, the Department's distribution organization is being restructured to meet our customer requirements.

Effective September 1, 1975, the following positions are established, reporting to the General Manager-MRPD.

- Manager-National Sales W. Torbick
- Manager-Systems Engineering and Marketing R. T. Buesing
- Manager-International and Headquarters Marketing L. K. Elrod

Concurrently, T. A. McKee is appointed Manager-Engineering reporting to the General Manager-MRPD.

The remaining positions reporting to the General Manager-MRPD include:

- Manager-Special Projects-Marketing R. A. Giorgi
- Manager-Resource and Product Planning A. C. Giesselman
- Manager-Power Line Carrier Operation R. N. Keesee
- Manager-Mobile Manufacturing J. F. Ponzillo
- Manager-Financial Planning and Analysis H. D. White
- Manager-Employee and Community Relations R. A. Holeman

*D. S. Bates*

D. S. BATES  
General Manager  
Mobile Radio Products Department

1979/02/00

MOBILE  
COMMUNICATIONS  
BUSINESS  
DIVISION  
C. T. KASTNER

GENERAL MANAGER  
MOBILE  
COMMUNICATIONS  
OPERATIONS  
D. J. MEYERS

MANAGER RELATIONS C. T. KASTNER (Act.)	DIVISION COUNSEL R. E. BAKER	MANAGER FINANCE OPERATION C. T. KASTNER (Act.)	MANAGER STRAT. PLANNING AND DEVELOPMENT OPERATION A. C. GIESSELMAN	MANAGER MARKETING OPERATION D. J. MEYERS (Act.)	GENERAL MANAGER U.S. MOBILE RADIO DEPT. J. F. PONZILLO	GENERAL MANAGER STORNO A/S P. O. VANGE
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MANAGER ATLANTIC STATES PUBLIC AFFAIRS OPERATION J. G. GRAY	ATTORNEY W. I. LOWE	MANAGER FINANCIAL SECTION W. R. WILVER	MANAGER TECHNOLOGY AND PRODUCT INTE- GRATION A. C. GIESSELMAN (Acting)	MANAGER NATIONAL MARKETING W. TORBICK	MANAGER ADV. DEVELOP- MENT AND SYSTEMS R. T. BUESING	MANAGER MARKETING K. HANSEN
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MANAGER EMPLOYEE AND COMMUNITY RELATIONS R. A. HOLEMAN	PATENT COUNSEL M. MASNIK	MANAGER MARKETING INTEGRATION J. P. GOLDNEY	MANAGER INTERNATIONAL MARKETING L. K. ELROD	MANAGER ENGINEERING T. A. MCKEE	MANAGER RESEARCH AND DEVELOPMENT K. PETERSEN
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MANAGER MANPOWER RESOURCES J. W. TALBOTT	MANAGER NEW BUSINESS DEVELOPMENT T. A. SWANSON	MANAGER OPERATIONAL PLANNING AND ANALYSIS D. J. DEGABRIELLE	MANAGER MANUFACTURING J. F. PONZILLO (Acting)	MANAGER MANUFACTURING R. W. WOLKE
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MANAGER PLANNING INTEGRATION G. D. GOWEN	PRODUCT GENERAL MANAGER PLOC R. N. KEESEE	MANAGER OPERATIONAL PLANNING B. M. CHRISTENSEN
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MANAGER FINANCIAL SECTION H. D. WHITE
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MANAGER PERSONNEL O. PETERSEN
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# Management News Bulletin

U. S. MOBILE RADIO DEPARTMENT, LYNCHBURG, VIRGINIA

VOLUME 21 NUMBER 18

MAY 14, 1979

FOR DISTRIBUTION TO ALL EXEMPT AT 2 PM TODAY

Effective immediately, organizational realignments and staffing appointments in the U. S. Mobile Radio Department are as follows:

MANAGER-LYNCHBURG MANUFACTURING OPERATION .....	J. F. MAVILIA
Manager-Manufacturing Administration .....	M. A. Beatrice
Manager-Timberlake Plant-Personal .....	M. Hutchison
Manager-System Equipment-Main Plant .....	W. H. Hetzel
Manager-Hybrid Plant-Bradley Park .....	G. D. Ferguson, Jr.
Manager-Mechanical Components-Main Plant .....	M. H. Layne
Manager-Crystals-Main Plant .....	G. A. Svitek
Manager-Quality Control .....	D. T. Rakes
Manager-Manufacturing Engineering .....	A. C. Waldron
MANAGER-SUPPORT OPERATION .....	R. K. JOHNSON
Manager-Advance Manufacturing Technology .....	R. K. Johnson (acting)
Manager-Advance Quality Control .....	P. J. McLean
Manager-New Products Introduction .....	J. E. McDonald
Manager-Facilities .....	R. K. Johnson (acting)
Manager-Materials .....	F. H. Warner
Manager-Order Service & Warehouse .....	R. A. Hahn
MANAGER-ADVANCE SYSTEMS AND TECHNOLOGY .....	R. T. BUESING
Manager-Advance Development .....	R. T. Gordon
Manager-Microcircuit Development .....	R. C. Early
Manager-Advance Integrated Circuit Development .....	R. J. Patch
Manager-Advance Systems Development .....	W. J. Little
MANAGER-ENGINEERING .....	T. A. MCKEE
Manager-Engineering Support .....	J. M. Barnes
Manager-Public Services Engineering .....	G. M. Dinkins
Manager-Personal & Paging Engineering .....	F. H. Mann
Manager-Business Radio Engineering .....	O. S. Giles
Manager-Radio Systems Engineering .....	R. A. Farmer
Manager-Product Maintenance Engineering .....	F. D. Hannell
POWER LINE CARRIER PRODUCT SECTION	
PRODUCT SECTION GENERAL MANAGER .....	R. N. KEESEE
Manager-Engineering Operation .....	A. J. Fuller
Manager-Manufacturing Operation .....	J. L. Schremp
Manager-National Sales & Planning .....	J. D. Owen
Manager-International Sales .....	D. W. Hargreaves
Manager-Egyptian Electricity Project .....	L. M. Stallings
Manager-Southern Railway Maintenance .....	C. E. Silver

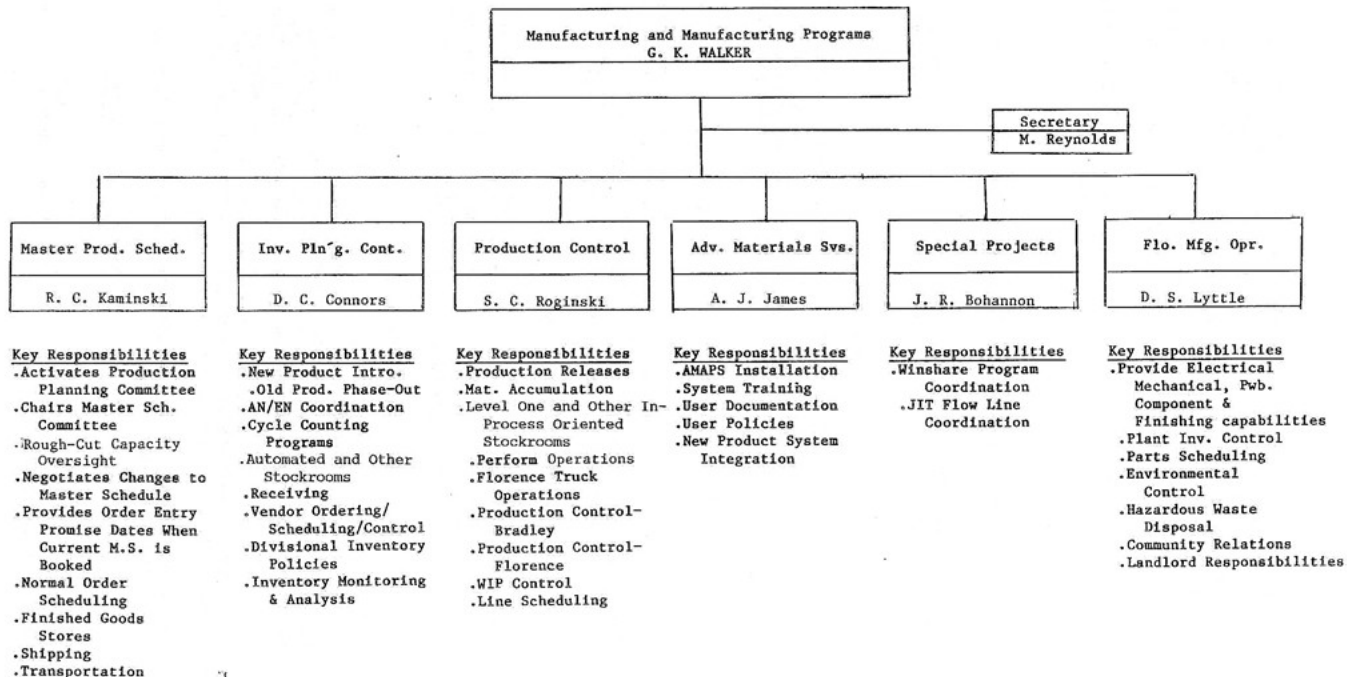
MANAGER-FLORENCE MANUFACTURING OPERATION .....	W. G. MUSTAIN
Manager-Shop Operations-Assembly .....	P. B. Massie
Project Manager-Mexico .....	B. J. Gigliotti
Manager-Shop Operations-Mechanical Components .....	P. E. Wojcik
Manager-Shop Operations-Electrical Components .....	W. M. Clingempeel
Manager-Printed Wire Boards Operation .....	R. L. Moyer
Manager-2nd Shift Operations .....	W. H. MacLay
Manager-Manufacturing Engineering .....	R. T. Spinazzola
Manager-Quality Control .....	L. Gabrovic
Manager-Employee & Community Relations .....	R. E. McAdams

*Approved*  
*W. Ponzillo* 5/14/79

Ponzillo

1987/06/29

Materials and Manufacturing Programs  
05/29/87 Organization Chart





Lynchburg, VA ■ Florence, SC

# MANAGEMENT NEWS

INFORMATION FOR GE MOBILE COMMUNICATIONS EMPLOYEES

Volume 30, Number 46

September 7, 1988

## Jim McNerney promoted to President GE Information Services

Effective immediately, W. James McNerney, Jr. has been promoted to President GE Information Services, replacing Anthony L. Craig, announced Eugene F. Murphy, Senior Vice President, GE Communications & Services. McNerney will report to Murphy.

The promotion is a trip back to GEIS headquarters in Rockville, Maryland, for McNerney. Before joining MCB two years ago, he was Senior Vice President, Marketing & U.S. Sales for GEIS.

GE Information Services is a worldwide supplier of network-based services that integrate computers, software, and communications systems.



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# MANAGEMENT NEWS

INFORMATION FOR GE MOBILE COMMUNICATIONS EMPLOYEES

Volume 31, Number 5

January 26, 1989

## New pictorial directory to boost communication

*GE is currently compiling a management directory of all exempt and nonexempt employees at GE Mobile Communications. For the First Time, this high-quality directory will feature a total pictorial organizational chart. We are confident this complete reference will enhance communication and teamwork within the company.*

To ensure the photograph we use meets your approval, we are offering a choice of three options:

1. You provide us with a recent (within the last 2 years) black and white glossy print, head and shoulders, frontal pose. This **must** be received by our office **by** February 10. Send it to: Barb Smith, Marketing Communications, CSC Bldg., Room 4500.
2. You pose for a free professional photograph taken at GEMC. This should only take a few minutes of your time, and the advantage to this option is that you will have a professional photo in the PR file in the event of promotion announcements, etc. However, there will be **no further notice**: it is incumbent upon you to have it done.

The photographer will be here on the following days:

Wednesday, February 1

Monday, February 6

Thursday, February 2

Thursday, February 9

ALL PHOTO SESSIONS WILL BE IN THE **CSC PST** (16<sup>PLUS</sup>)  
CONFERENCE ROOM BETWEEN 1:30 AND 4:30 P.M.

3. You do nothing. If you are satisfied with the ID badge photo taken recently, we will use that. In fact, all spaces will automatically be filled with those photographs (converted to black and white) unless we have received (A) a print from you, or (B) your new photo from the photographer.

Thank you for your cooperation.

**David Miller, Manager**  
**Marketing Communications**



Lynchburg, VA ■ Florence, SC

# MANAGEMENT NEWS

INFORMATION FOR GE MOBILE COMMUNICATIONS EMPLOYEES

Volume 31, Number 8

February 10, 1989

## Steve Frackleton promoted to Product Manager-B&I Conventional

Steve Frackleton has been promoted to Product Manager-B&I Conventional reporting to Jack Farrell, Manager-B&I, Cellular Marketing, effective Monday, February 13. Steve will be responsible for defining and implementing a product development strategy for B&I conventional portable, mobile and station products.

"The attributes that made Steve a key cog in B&I and Cellular's success over the past years provide a solid base for him to succeed as the Conventional Product Manager," said Farrell.

Steve began his career with GE in 1982 in the International Trading Operation in New York City. He joined GEMC in July, 1985 as Manager-System Planning & Professional Services. He was promoted to Product Administrator in B&I and Cellular Marketing in August, 1987.

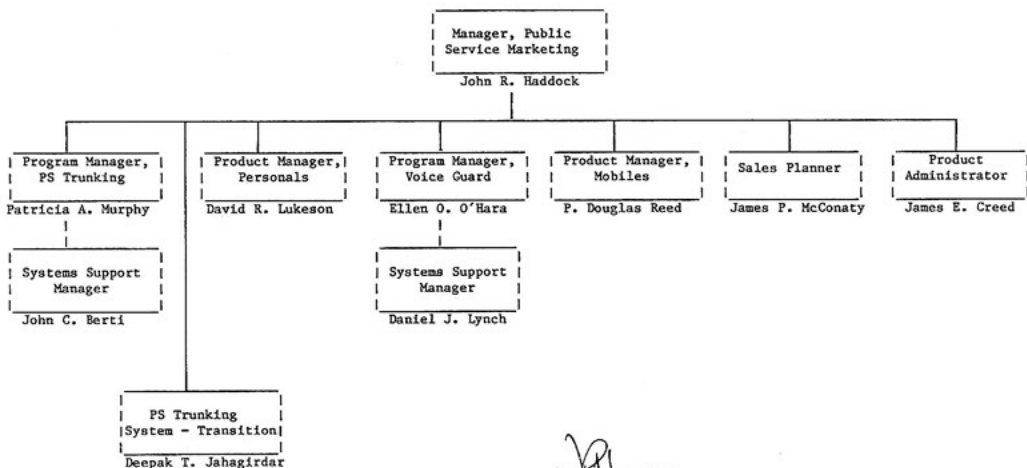
He graduated from the University of Massachusetts with a Bachelor's Degree in Marketing and finished with an MBA.


Pat Murphy will also be acting for the next 60 days as Product Manager - Personals/Mobiles - B/I.

Effective September 29, James P. McConaty is appointed Sales Planner, Public Service Products, also reporting to me. Jamie's responsibilities will include formulating order forecasts and sales plans, obtaining Division pricing approvals as appropriate, generating sales promotions and merchandising plans, activities and announcements and acting as a primary interface between the Public Service Marketing team and the field.

Please welcome Pat, Ellen, David and Jamie to their new positions and extend to them your usual cooperation and support.

For your information, the following is the complete Public Service Marketing structure as of September 29.



  
John R. Haddock  
Manager, Public Service Marketing