

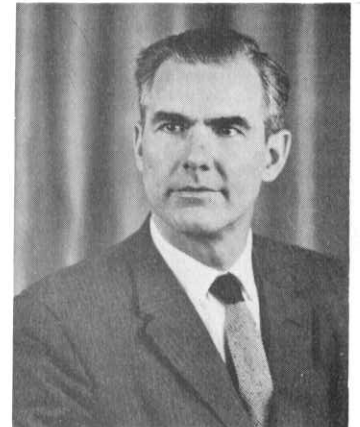


**GROUND SUPPORT TEAM  
FROM THE LAUNCHING PAD**



K. J. (KENT) WORTHEN-Mgr. Mobile BSEE-U. of Utah, plus 1 yr. pre law... Graduate of Alex. Ham. Business Crse... Radio Corp. -Utah, engr., operator, announcer KSL-FM, '44-48... G. E. -June'49 Test Engr... '50, Field Engr. Technical Prod. Dept... KSL-TV, Video Engr. 8/50-3/51... GE Technical Prod. Dept. Comm. Sales, Mar. '51... Dec. '56, Mgr. Market Development... Sept. '57 Mgr. Microwave Product Planning-Aug. '58 Mgr. Pt to Pt Product Planning... June'59, Mgr. Mobile Sales... IRE... ELFUN... Past Chairman, L. A. Chapter, & member Nat'l Adm. Com. Professional Group Vehicular Com... Golf... Can harmonize... Drives Corvette... (Small type cadillac) AIEE... Private Pilot's license, W4EYE...

J. A. (JOHN) MC CORMICK-Mgr. Mobile Systems Sales. Philco, '28-36-Mfg... hired, trained, technicians... '36-42 Appliance & Merchandise Dept. radio & T. V. field product service, ... Oct. '42, GE Hdqts. Sales, Transmitter Div... '48, Hdqts Sales, Commercial & Govt Equip... '52, CPD Commercial Engr. Product Planning... '57, Mgr. Mobile System Sales... '61, Consultant, Mobile Systems Innumerable talks & papers concerning Mobile Radio... Member, Assn. Police Communications Ofcrs., Forestry-Conservation Com. Assn. Confederate Comm. Commission, Petroleum Industry Electrical Assn... Executive Reserve Ofcr-Civil Defense... Member IRE... Piano(amateur)... GE Quarter Century Club... ELFUN... Longest service in G. E. Mobile Radio Marketing.



I. M. (MITCH) ELLIS U. Pa., Temple, Yale(Extension) Bridgeport Engr. Bus. & Engr. GE, '41, Receiver Dept. Manuf... '43, design engr... CPD, DR, 1945-51 Hdqts. Sales, planning, training and development... '53, RM... Oct. '61 Mobile Field Sales Mgr... Grand Award, Breakthru '60, Reg. Mgr... has been spotted driving "classic MG(TD) during snowstorm with side curtains out; guess is that he thinks he's still in Calif.. Initiated sales contest '52, in which a real live goat" grazed in the pasture" of region with poorest result on a predetermined standard. This stunt won much free national publicity for CPD.. '

R. B. (DICK) DALBECK-Specialist, Market Development AB(1952), MBA(1953) Dartmouth... Phi Beta Kappa... US Navy Supply Ofcr. '53-56... '54/55 Antartic Expedition... Rectifier Dept., G. E., '56-58, Marketing Research... CPD '58, Marketing Analyst... '60, Distribution Planning... '61, Market Development... American Marketing Assoc. Treas., Boy Scout Troop Committee... B. P. O. E. (Elks)...





D. J. (DAVE) MEHL-Specialist Sales Training  
B. S. (Mktg) Ferris Inst. Big Rapids, Mich. . . listed in Who's  
Who-Amer. Colleges & Univ. '56, Wall Street Journal Stu-  
dent Achievement Award. . . MBA, Mich. State Univ. Beta  
Gamma Sigma (Nat'l Business Honorary Society). . . Bur-  
roughs Corp. Grand Rapids, Mich. Sales, '56. . . U. S. Army,  
'57-58 Musician (did some entertaining in & around Juarez  
still plays bongos). . . GE Marktg. Trng. Program, Jan. '60  
(including 4 month assignment at Crotonville), CPD, Dec. '60  
Mktg. Personnel Development. . . Nov. '61, Sales Training. . .  
SSM Conference Leader. . . had dance band in college. . . mem-  
ber Lynch. Fine Arts Center. . . skiing, golf, and most sports. TR3



T. O. (KEN) JACKSON-Mgr. Distribution Planning  
Attended Boston U. . . G. E. , '41, Production Control Adm.  
Coast Guard Academy '43, Skipper of Sub Chaser. . . Univ.  
CIT Automobile Training Sales, '45. . . Dec. '46, GECC,  
Consumer Financing Sales. . . '55, CPD Marketing Adm.  
Programs & Policies. . . '57, Mobile Sales Adm. , Sales  
Analysis & Planning. . . '58, Specialist, Distribution  
Sales. . . '61, Mgr. Distribution Planning. . . called "The  
Enforcer: . . . Very capable in probabilities. . . golf.

T. F. (TOM) BURRIS-Specialist, Distribution Analysis  
AB, Dartmouth, MBA(Mktg) U of Mich. . . Summer employ-  
ment C & O Railroad. . . Army Officer, Artillery, Korea  
'56-58. . . G. E. '60 Marketing Training Program. . . CPD,  
Distribution Analysis May, '61. . . Sometimes called  
"Lucky" especially at "coffee time". . . football, other  
sports. . .



LINDA FIELDS DEARING-Spec. MR/GESS Adm.  
'41-49, Sales-Sect'y. Nat'l. Sales Mgr. C. B. Fleet Co.  
Lynch. Va. . . '50-53-Exec. Sect'y-Psychology-Lbg. Trng.  
School & Hosp. Lynch. Va. . . '53-57-Sect'y-John P. Petty-  
john & Co. -'57-58-Asst. Product Svc. Rectifier-GE. . .  
'58-present-MR/GESS Admin. GE-CPD-Adm. . . Swim-  
ming, fishing, crossword puzzles, sewing, reading. . .  
Two children. . .



R. A. (Bob) GIORGI-Mgr. Sales and Product Planning, Std. Mobile Equipment Graduate, Valparaiso Technical Inst. . . attended Worcester Poly. Tech. . . Instructor, U. S. Navy, Advanced V. H. F. Theory. . . G. E. , Sept. , '51, CAGED, Radar System Test CPD, '52, Headquarters, Sales Eng. , Bids, Props, Tone Signalling. . . C. E. '52, Wellesley. . . '56, DSM. . . '60. Lynchburg, Mgr. Market Development. . . 1961, Mgr. Sales and Product Planning, Std. Mobile. . . Musician. . . Has won "acclaim" as producer of Filmstrips and other motivational devices. . . private pilot's license. . . sometimes called "Frank Nitte"

J. E. (JIM) ARDERY-Product Planner, Std. Mobile BSEE, So. Dak. State College. . . '47-54 Northwestern Public Serv. Co. , & Electric meter supt. . . Feb. '54, March '56, GE. , C. E. , Lincoln, Nebr. . . Mar. '56-Aug. '57-DSM, Des Moines Iowa. . . Aug. '57-May '60, Mobile Spec. -Field Engr. . . May '60-Jan. '62, Syst. Design Engr. Std. Mobile Engr. . . Jan '62, Commercial Engr. Systems & Stations in Mobile Product Planning. . . Archery, Music Astronomy-home made 8" Newtonian telescope, Secy. of local Blue Ridge Amateur Astronomers, had article published on telescope mtg. , July-Aug. '60-"Review of Popular Astronomy" magazine. . . Ex-Ham, WFJS. . . member-ALGEE. . . member-Lynch. Society-Engr. -Science. . .



P. J. (PHIL) DELLWO-Specialist, TPL BSEE, Gonzaga Univ. , Spokane, Wash. 1950. . . G. E. 1950 Test Engineering Program. . . 1951, Test Sign Up, Syracuse. . . '52 Technical Products Dept. , Engr. . . Jan. '54, CPD Hq. Sales Engr. . . 1956 DSM, Portland, Ore. . . '61, Headquarters Product Planning. . . Breakthru '60 Award. . . Toastmaster. . . Technician, Army. . .

M. S. (MAC) McILWAIN-STD. MOBILE PRODUCT PL. Radio related work 9 yrs. prior to joining GE in '37 as a Radio Operator. . . Helped install 1st police radio system, Little Rock, Ark. -1932 WGY short wave WGEO dubious distinction-(burned out two 100KW tubes at same time)WGEO-WRGB/TV. . . Electronics Dept. '46, Field Sales or two-way broadcast FM&TV Trans. . . CPD, Lynch. '59-Product Planning. . . Dr. McIlwaine Night School World War II Capt. Signal Corps-2 yrs. S. W. Pacific, installed radio facilities @ Air Bases. . . Winner in several two way sales contests(also won custody of skunk one month-sent to Chuck Littlejohn who "disposed" of the critter). . . Assisted in promotion of G. E. radar and VHF FM communications on Great Lakes. . . Woodworking. . . Ham radio present W40KO-past, W8ZHG Clev. W2KOZ, Schnectady, WSABD, Little Rock, 1923. . .





RAY MINICHELLO-Mgr. Sales & Product Planning, Personal Portable & Tone

Attended General Radio Institute in Boston, MIT & New Mex. A&M. . . Engineering work for 2 yrs. prior to joining the Instrument Dept. in 1941 in Manufacturing. . . 1944, changed to Engr. . . A&DI sales, '49, field service. . . '56, CPD, CE. . . Dec. '57, DSM, Wellesley. . . Nov. '60, Mgr. Mobile Product Planning, Lynch. . . Oct. '61 Mgr. Sales & Product Planning, Personal Portable. . . Member, IRE, American Rocket Society, Elfun. . . Ham radio . . . Registered Engineer, New Hampshire, Massachusetts. . . Has two T-Birds. .

P. H. (PETE) BLISS-Specialist, Personal, Portable and Tone

BBA, Mktg. Fenn College. . . Sperry Gyro Scope Co. , Marine Radar and Gyro Compass Repair. . . Cleveland Police Dept. 2-Way radio maintenance. . . G. E. CPD Feb. '54, CE. . . April, '56, DR. . . Dec. '57, DSM. . . July, '61 Hdqts. Sales, Product Planning. . . Naval Air Reserve. . . Mason. . . APCO, ARRL, various radio and ham organizations, IRE Ham (Advanced) Class W4YYY and W8DTD. . . Pistol shooting. . .



R. C. (BOB) FINKBEINER-Specialist, Data Book, Vendor Items

BBA, MBA-Univ. of Mich. . . G. E. Feb. 1960, Marketing Training Program. . . CPD Feb. 1961, Data Book Specialist Well known at Randolph Macon Womens' College. . . Music, (hi fi, tape recorder, clarinet). . . Sports. . . Army, Radar, White Sands 1954-56. . .



W. J. (BILL) DEZONIA - Mgr. Sales and Product Planning,  
MTS & Secode

Engineering Univ. of Colorado... Southwestern Bell Tel. carrier and teletype 1946... Colorado Interstate Gas, design and operational radio and telephone engineer... CPD April, '52, CE, Denver... March '54, Headquarters, Supervisor, Product Analysis... November 1956, Hdqts. Sales Engineer... Jan. 1958, DSM Dallas... Oct. '61, Mgr. Sales and Product Planning MTS and Secode... IRE, BPOE, VFW... Marines 1942-46, Communications...

H. W. (WARREN) MIDDLETON, JR. Specialist, Hdqts. MTS Murray (Ky) State College '46-47, Ohio State Univ. BSBA, '53-56... Amateur Advanced Radio License '48, presently W4DYE, W8CXO previously K2UIT, W4JKA... Two-way Maint. (part time) '46-50... Broadcast Operator 45-50... Signal Corp. USA '50-52, Instr. of Field Radio Repair - MARS attendant... Fire & Police Comms. City of Columbus Ohio 53-56, radio technician & miscellaneous two way maint., part time during same period... CPD, Special Engr. '56 Syracuse... Foreman, Special Mfg. '59-60, Lynch... Sales Engr. Mobile Sales '60, Telephone Co/CPD liason in Mobile Telephone Deacon...



D. T. (DE WITT) BROOKS - Specialist, MTS Promotion U. S. Army - '45-47... Machine gunner, 1st Cavalry, Pacific Theater... U. Va. BS Econ., '54, debating, Delta Nu Alpha (Honorary Trans. Frat.)... G. E. Adv. & Public Relations Training Program, July '54... CPD, '58, A&SP, Promotion... Former editor of SCAN... Conventioneer extraordinaire... While at U. Va. was ROTC liason of cr. 3rd Army, received special commendation for bravery in a fire... collects and refurbishes old guns... Published an article in Advertising Requirements...



W. C. (WARREN) LIGHT-Mgr. Bids and Propositions BSEE, Tufts Univ. , Univ. of Mass. Extension School. . . Joined GE '49, Engr. test program. . . '50, Lighting and Rectifier Dept. W. Lynn, proposition engr. . . '52, District Rectifier Specialist, Phila. . . '55, moved to W. Lynn. . . '57 Specialist, District Sales, Rectifier Dept. , Lynch. . . '58, Mgr. Selenium & Copper Oxide Rectifiers, Mktg. . . Sept. '61 CPD, Hdqts. Sales. . . '62, Mgr. Bids, & Props. . . Golf, hi-fi, bridge, camping, photography. . . played guard in high school & college football. . . Naval Aviator, Carrier based night fighter pilot, World War II, South Pacific. . . Church, PTA, Lions, Cub Scouts. . .

M. S. (STEVE) BLOSSER-Specialist, Systems Commonwealth Broadcasting Co. '53, engr. . . Commercial Radio Service, '54, field service. . . US Army, Signal Corp. , '56-58, instructor, Microwave repair. . . DeForrest Training, design engr. . . U. Va. (night school) Electrical Engr. . . CPD, Feb. '59, Power Supply, Design Engr. (two patents). . . '61, Mobile Sales, Bids & Props. . . Known for skill in probability & statistics(a modern gambling genius) . . . golf, gin rummy. . .



J. A. W. (JOE) WELLS-Specialist, Defense BSEE, Duke. . . Communications Ofcr. McConnell AFB, Kansas. . . CPD, Sept. '61, Hdqts. Sales, Defense. . . Hi Fi, Amateur Radio. . . Sports, all kinds. . . bridge. . .

W. M. (BILL) WOOD-Specialist, Bid Planning BS(Econ. & Bus. Ad.) Lynch. College. . . '49-57, Salesman for Midwest Soap Co. , Beechnut Packing Co. , Atlantic Sales Corp. (R. T. French, food). . . GE, July, '57, Rectifier Dept. statistical clk. . . Oct. '58, CPD, contract adm. . . July '60, Mkt. Research Analysis. . . March '62, Mobile Bid Pl. woodcraft. . . golf, hunting, fishing. . . bridge. . . Navy, '45-48, Transportation, China. . . only known ex-baby food peddler in CPD. . .







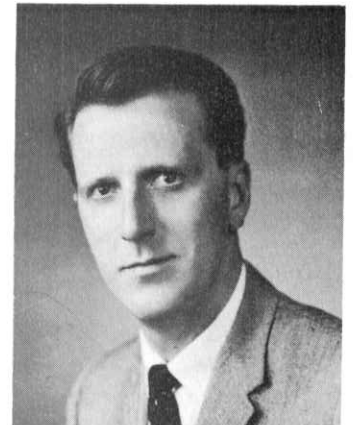
A. E. (ALFRED) NEWHAM-Specialist, Lost Sales Liason  
(TO's left hand man)

Attended East Farouk Univ. . . Graduate (with distinction) Dr. McIlwain's night school. . . DSM (Dist. Sales Mgr. ) one month only. . . hdqts. immediately thereafter (too lazy to plan and make enough calls). . . Broke thru '60 (in the Red all yr. ) . . . Member, 10, Club. . . Ham radio, now operating without FCC sanction. . . Fast mover-in circles (subject to dizzy spells). . . Private Pilot's license, currently SUSPENDED for knocking down competitive antennas. . . Playboy Bunny Club. . . has own operating farm (flea). . . AIEE (Amer. Inst. Egotistical Eggheads) IRE (always MAD). . . Chases girls-away. . .



RM. (BOB) JOHNSON-Mgr. Gov't Sales & Service  
Cornell, LLB; Harvard, AB(Dean's List) GE-July'51;CAGE,  
Subcontract Adm. . . CPD'53, Supvr. Govt. Service, FCC  
liason & adm. . . Jan'58, Mgr. Gov't Sales & Service. . . Army  
WWII, 1257 Engr. Combat Bn. . . golf. . . creator of famous  
slogan, THITFP, at Bandera. . . has played cards for money  
once or twice. . . never missed a sunrise during Miami meeting.

A. G. (JERRY) FRANZ-Supervisor, Gov't Sales  
LLB and BS, Liberal Arts, Univ. of Baltimore. . . Bendix  
Radio Div. , Bendix Aviation Corp. '51-57, liason with  
FCC. . . GE, '58, CPD, Washington, Supvr. Gov't Sales. .  
interested in spectator sports(an Oriole rather than  
Senator fan. . . at least is not rooting for a consistent  
loser). . . golf. . .



K. J. (KEN) GRAHAM - DSM- Gov't Sales  
Attended Northwestern, Bus. Ad. . . Jewel Food Stores,  
Chicago'35-43. . . Radio Communication Man for City of  
Des Plaines, Ill. . . Motorola, Sales Engr. '44-56 in Chi.  
Texas and Washington. . . CPD-Jan'56, DSM, Washington  
Amateur Radio W4ZAW. . . golf. . . IRE. . . current Sect'y.  
Professional Group Vehicular Communications. . .

N. W. (BILL) HARMAN - District Rep. . .  
Very broad background including purchasing, sales,  
sales promotion for several firms from '41-52. . .  
Mobile Radio Sales, Bendix & RCA, '52-55, Denver. . .  
CPD, '55, Sales Specialist, Cleveland. . . Jan. '58, DSM  
. . . Dec. '59, Service Parts-Promotional Specialist. . .  
1961, Procedures. . . Nov. '61, DR. . . Amateur Radio,  
fishing, photography, philately, golf and boating. . .





LORETTA S, BOLEN-Sect'y. Mobile Sales  
Sect'y. Crse. -Smithdeal-Massey Bus. School-Rich. Va.  
'55-57-Keypunch operator-IBM-Home Beneficial Life Ins.  
Co. '57-7-59-Sect'y-Auto Loan-Southern Bk. & Trust Co.  
member Nat'l Honor Society while in High School-Grad-  
uated 2nd high in class... Won Betty Crocker Homemakers  
of Tomorrow award. . in competition with entire school...  
sewing, bowling, bridge, Lynchburg Little Theater...

ESTHER GILGIOTTI-Sect'y. R. Minichiello

Attended T. R. Proctor High School-Utica, New York...  
Brookville, Lynchburg, Va....joined GE Product  
Planning, Sept. 1961...dancing, reading...



LOIS MADDOX COLEMAN-Sect'y. R. A. Giorgi

Attended Brookville High School-1954... Phillips Bus.  
College, 1955-Sect'y degree... '55-59-Sect'y, Southland  
Life Insurance Co., '60 to present-GE... two children...  
bowling, dancing...

GLORIA C. HUDSON-Sect'y-Mobile Sales

Joined GE '58-CPD-... Prior to this, worked for Mktg.  
Research (1958-Oct. -July-60)... Joined Mobile Sales  
group July 1960 until present... Oil Painting, reading,  
music, tennis, horseback riding... (spectator sports)...





MYRA ANN W. LUCAS-Sect'y-W. J. DeZonia, MTS  
'60-Albemarle Senior High School... '61 King's College  
(Bus.)... '60-Eagle Stores, Charlotte, N. C... '61, Sect'y  
Collins & Aikman Corp. Albemarle; Prod. Control... '62  
joined GE MTS Sales CPD... Honor Graduate at King's  
College Graduation, received King's College Shorthand  
Award-150wpm-Nat'l Honor Society-High School...  
cooking, reading, enjoy boatriing and swimming...



G. H. (GEORGE) FLOYD-Mgr. Adv. & Sales Promotion BSEE, U. of Arizona active in long distance (DX) amateur radio. . . joined GE '41, design engr. , vacuum tubes, Schenectady. . . started GE HAM NEWS & originated GE character, "Light-house Larry" in '46. . . '46-52, Editor of HAM NEWS. . . addressed numerous Hamfests & Amer. Radio Relay League Conventions. . . authorized numerous articles for QST & CQ magazines. . . Comms. Sect. -GE '52-Adv. & Sales Coordinator. . . Mgr. Adv. & Sales Promotion, '53 listed in "Who's Who in East" & "Who's Who in Commerce & Industry". . . Editor, Lynch. Fine Arts publ. TAM. . . bus. mgr. Lynch. Little Theater, actor-Little Theater-Productions. . . golf(with high handicap). . . do-it-yourself(no handicap). . . amateur call WA4DGA. . .

R. E. (ROLAND) KALMBACH-Specialist, Mobile Sales Promotion

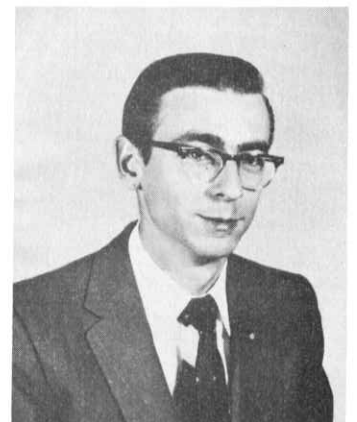
BA, MA (Communication Arts) Mich. State U. , Asst. Dir. MSU Speakers Bureau. . . GE, '56 Adv. & Promotion Trg. Program, Schenectady. . . '57, receiving Tube Dept. , Owensboro Ky. , Specialist A & SP, Distributor Sales. . . March '60, Radio Receiver Dept. , Merchandising Spec. , Utica, NY. . . Nov. '60, CPD, Sales Promotion Spec. Mobile. . . US Army, Exec. Ofcr. & Regimental Staff Ofcr. Armored School, Ft. Knox, Ky. . . Lynch. Fine Arts Ctr. . . Tennis(runner-up, St. of Mich. Tennis Finals, '48) golf, football. . .



R. S. (RON) WICK-Mgr. Product Service

BEE, U. of Minnesota, '43-44. . . 46-49. . . 49-50 AT & T Long Line Div. , Chicago on Trg. Program. . . GE, '50, HMED, Field engr. Syracuse based. . . '57-60, Supervisor, Headquarters, Engr. Product Service, HMED, Syracuse. . . '44-46 Navy, Electronics Schools at Navy Pier, U. of Houston, Oahw, ETM2/c, assignments in Pearl Harbor, China Japan. . . IRE, Eta Kappa Nu, Tau Beta Pi. . . Woodworking. . . Church. . . moved into new home in Nov. 1961. . .

H. M. (HARRY) CLARE-Mgr. Mobile Field Engr. Utica Free Academy, Radio. . . Aug. '48-51. Misc. exp. in radio repair. . . GE, '51, Test man. . . '52, group leader line test. . . '53 foreman. . . '55, Product Analyst. . . '57, Mgr. Product Analysis. . . '61, Mgr. Mobile Field Engr. . . hunting fishing. . . Izaak Walton National Rifle Assn. . .





TEX SMILEY-Mgr. National Service  
MA, Kansas State Teachers College, Emporia, Kansas...  
CPD, June'59, Service Counselor... Feb'60-Nat'l. Service  
Mgr... Asst. Professor-Speech, Radio & TV-Kansas State  
Teachers College-5 1/2yrs... 1st Lt. US Infantry-4 yrs.  
total... Co. Comdr. -Japan-45-47-'50-52... golf, music,  
hunting & fishing-Ham Radio... Amateur Radio W4MFF..

P. D. (PAUL) WILLIAMS

Tulane, BBA... Peat, Marwick, Mitchell & Co. -New York City,  
public acct. '37-43... May'43-46 GE-Control Dept. Internal aud-  
itor... '46-48 traveling auditor... '48-51, affiliated Mfg. Co. 's.  
Dept. Adm. ass't to VP... '51-52, Mgt. consultation services, Mgr.  
Bus. Survey... '52-56 Silicon Products-Waterford, Mgr. Finance..  
'56 Laminating, Insulating Dept. Coshocton, Ohio, Mgr. External  
Insulation Sales, '56-59 Insulating Materials Dept. Mgr. Mktg...  
'59 CPD-Mgr. Mktg. Adm... Attended Advanced Mktg. Mgmt.  
Seminar '57 & Advanced Mgmt. Crse. '59... established direct  
costing system for Silicone Products Dept. '53... set-up plan for  
organizing insulating materials bus. '55... golf... ELFUN...  
travels extensively in Lynch. (limited T&E)...



G. B. (GEORGE) BISHOP - Mgr. Commercial Service  
Attended Utica College & Amer. Inst. of Banking... Prior  
to GE associated Grand Union Tea, Savage Arms and A.  
Cardamone & Sons '32-54, payroll supvr., office mgr...  
GE-Jan. '54, CPD, Acct'g. Commercial Service... Mgr.  
Commercial Service, '59... former volunteer fireman-  
still putting out fires... bowler... former professional  
saxophonist... dabbled in Florida real estate... stamp  
collector... fishing... Kiwanis...

GUESTS

Canadian General Electric

J. Y. Seabrook  
Headquarters Sales Representative  
Toronto

P. T. Wilson  
Manager, Product Sales  
Communications Equipment  
Toronto

T. W. Johnson  
Headquarters Sales Representative  
Toronto

I. G. E. South America

M. Ruiz  
Manager, Electronics Dept.  
San Juan, Puerto Rico

Mr. Carter  
Specialist, Electronics Dept.  
Maracaibo, Venezuela

Luis J. Saldarriaga  
Zone Manager, Producer Products  
Medellin, Columbia

Mr. Rodriguez  
Specialist, Electronics Dept.  
Maracaibo, Venezuela