



**OUR STARS
FROM SATELLITE OFFICES
C P D's MARKET LAUNCHERS**

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Field Personnel:

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Headquarters Personnel:

MOBILE SALES

K. J. Worthen
J. A. McCormick
I. M. Ellis
T. O. Jackson
R. A. Giorgi
Ray Minichiello
W. J. DeZonia
W. G. Light
R. M. Johnson
Government Sales
Secretaries

Some of the other Participants*

George Floyd
Roland Kalmbach
P. D. Williams
George B. Bishop
Ron Wick
Harry Clare
Tex Smiley

*All A&SP and some other Marketing Personnel not mentioned put in many extra hours in making Blast-Off 62' a success. In addition, a number of people throughout the Department were involved in many ways. Our hearty thanks and appreciation to each and every one.

REGION A



ROBERT V. (BOB) KINNEY - RM Oreland, Pa.

Rensseler Polytechnic Institute EE ... Radio Station WRRN, Warren Ohio, Chief Engineer, 3 years ... GE, 1949, Sales, Cleveland, Commercial Equipment Division ... C.P.D, 1951, DSM ... Headquarters 1955, Mgr., Military Sales, ... 1959, Regional Manager ... 1959 Sales Award ... Ham Radio Operator ... Private pilot ... owns plane ... General in Confederate Air Corps.

ROBERT N. (BOB) HARVEY - DSM - Pittsburgh, Pa.

Attended Pittsburgh Academy ... Bell Telephone, salesman, 12 years ... Sales Manager for Groman Electronics in 1960 ... Became TSAE with General Electric - CPD January 1961 ... Appointed DSM July 1961 ... Mason ... Golf ... Built his own ranch home ... collects antique guns ... Bassett Hound fancier ... beer commissioner ... 16 foot run about boat.



FRANK G. FIMMANO - CE - Oreland, Pa.

Attended Utica College, Physics ... GE in June 1947, trouble shooter, Radio Receiver Dept. ... Two years in the Army, radio, Korea ... Joined CPD, Product Analyst 1953 ... Became CE January 1960 ... member of "Operation DB" in 1959, nick-named Fidel ... made points for turning in outstanding employee suggestion... when in Lynchburg, member of Boat & Ski Club. ... Still ski's ... Expert cook of Italian Lasagne.

ROBERT G. LOGAN - DSM - Oreland, Pa.

Bob went to Rutgers and Drexel ... Graduate of the Naval Research Labs, ... Capitol Radio Engineering Institute ... 3 years in World War II, Coast Guard, South Pacific as radar - radio electronics technician ... 2 years, Navy - Chief Petty Officer Radio Material, Alaska ... N.J. State Police, 7 years, Chief Radio Engineer ... DSM, 1953.... 10⁶ Club - Yellow (\$4 million)



REGION A



JOHN E (JACK) CHAPMAN - Regional Specialist -
Oreland, Pa.

Joined GE, Technical Products Dept. in 1953 ... experience in personnel (E & CR), 2 years commercial service, 2 years as district specialist. Appointed Regional Specialist January 1958 ... B.S. in Marketing, Utica College, Syracuse ... Boston Radio School ... Toastmasters International ... Winner of Break-through '60 Grand Award ... Korean War veteran.

CARL F KING - Regional Systems Manager - Oreland,
Pa.

Has been with CPD since 1951 ... DSM for 10 years... appointed RSM in February 1961 ... attended Univ. of Cincinnati ... Instructed radio in the Air Force ... Is trained as an SSM Conference Leader ... Charter member of 10⁶ Club ... "Skipper" of his own cabin cruiser. Active "ham" radio operator... Holds a pilots license ... 10⁶ Club-Orange (\$3 million)



HARRY D. (HAP) MARTIN - DSM-Oreland, Pa.

Considerable experience before GE including 11 years, Metropolitan Edison Company in Product Service, Mutual Boiler Co., resident engineer, Martin Electronics, April 1954, Sales and service of two-way radio auto pilots and depth recorders ... Joined GE 1955-DSM...boating, fishing, hunting. 10⁶ Club-Red (\$2 mil.)

EDWIN E. (HAP) HAPANOWICZ - DSM - Wellesley,
Mass.

B. S. Advertising, Syracuse Univ. Joined GE as clerk August 1951, Utica ... Foreman 1953 ... November, 1954 Sales Engineer... January 1960 promoted to DSM. In Hdqts developed and organized assembly pack and ship method which enabled Dept. to bill \$1 million during a fiscal month for first time... Bombardier in Air Corps ... chess.



REGION A



JAMES W. (JIM) WIGGINS - CE - Wellesley, Mass.
Attended Tulane ... Associated with Civil Aeronautics
Administration in technical capacity for 16 years....
Brief stint with Philco ... Joined GE as CE 1956.

EUGENE J. (GENE) MORRISON-DSM-Wellesley, Mass.
BSEE, Univ. of South Carolina ... Special Agent FBI
6 years ... Sales Engineer, Rectifier Dept. 2 years ..
Joined CPD 1958 in Headquarters Sales ... Appointed D
DSM 1960.



FREDERICK S. (FRED) BUNCE - DSM - Hartford,
Conn.

AB Degree from Dartmouth ... Extensive graduate
work in accounting, electronics, math ... Joined
GE/CPD 1949 as DSM... active reserve, Lt. Col. -
Air Force during WWII, officer U. S. & Australian
Air Force. Breakthrough 60 Award 10⁶ Club -
Green (\$5 million)

RAYMOND C. (RAY) LINNERTZ - DSM - Liverpool,
N. Y.

BSEE North Dakota State ... Joined GE Field Service
June 1953 ... Became CE later same year ... DSM
1960 ... Sgt. in radio maintenance in Army.



REGION A



LARRY REUTER - CE - Liverpool, N. Y.

Before joining GE associated with Western Electric, RCA & Shwedo Communications Co. ... Joined GE/CPD 1957 as Line Specialist, Field Engineering... CE December 1960 ... First Class Electronic Technician's Mate - Coast Guard ... Technician in charge of Racon Beacon Station in Navy.

DANIEL F (DAN) O'CONNOR - DSM - Liverpool, N. Y.

Business Adm. BS - Syracuse Univ. ... Joined GE 1942 and had various administrative positions... Special Accounts in Headquarters Marketing (Bell)... Moved to Field 1956 as DR ... Appointed DSM 1958 ... Full of Irish Blarney ... 10⁶ Club - Red (\$2 million)



DONALD E. (DON) GILLICK - DSM - New Rochelle, N. Y.

BS in Marketing - Purdue and MS - Columbia Univ. ... Graduate of Marketing Training Program. CPD 1957 ... Hdqts., Distribution and Sales Analysis ... Marketing Admin. ... April, 1959 was promoted to field sales ... Member Alpha Kappa Psi Scholastic Business Administration Honorary Fraternity ... In Military Intelligence, Army, Germany ... tennis.

GEORGE F. (FRED) WARD - TSAE - Lynchburg, Va.

Born in Ohio, claims Collingwood, Ontario, Canada as his home town ... Canadian General Electric Sales Engineer and Specialist, National Accounts for 11 years ... Joined CPD as TSAE in 1961 ... Registered Professional Engineer in Province of Ontario ... Office with Royal Canadian Air Force during war, 5 years service - 2 of these in European Theater, 1 year - Far East ...



REGION A



JOSEPH W. (JOE) GAGNE - CE - New Rochelle, N. Y.

BSEE Pratt Institute ... Joined GE 1942, test program ... Carrier Current Engineer ... WGY Broadcasting System Schenectady ... Field Engineer, mobile radio, 1951. ... Received Phil Reed award.

WILLIAM H. (BILL) BACKUS-Systems Manager-
Albany, N. Y.

GE, 1950 ... Experience as a technician in Product Service ... 1954 began field work ... checked out our first 450 MC System ... CE in 1960, became Systems Manager same year ... involved with National Congress of Parents & Teachers Association ... attended Eastern Signal School, Fort Monmouth ... graduate of RCA Institute ... Received Breakthru '60 quarterly award.

