



LYNCHBURG GE NEWS

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Bob Kinney--A GE Radio Enthusiast For More Than a Quarter Century!

When MRPD Region A Regional Manager Bob Kinney was in Lynchburg recently to attend the Regional Managers' meeting, the *News* had an opportunity to take note of his 25 years of service with the company and also to go back in time to the early days of our businesses while Bob reminisced about his early days with GE!

An Ohio native, Bob attended Rensselaer Polytechnic Institute in Troy, N.Y., and got heavily involved in radio while in the military service during World War II when he helped put together an AM broadcasting station for the allied forces to use for propaganda purposes in Europe.

During this period Bob had planned a radio station with polycylindrical studios and AM and FM. When he returned to Youngstown, Ohio, after the war, he was asked by a judge in Akron, Ohio to build him a radio station in Warren, Ohio.

Bob took on this task, buying most of his equipment from General Electric, and GE asked him to write a paper on the radio station he had built. Following this, he was invited to come to work for GE selling AM, FM, and TV equipment.

"I looked upon GE with awe at that time," said Bob. "Naturally I was interested in selling GE equipment, and I was pleased that they wanted me to come to work for



Bob was presented his 25 year service pin by MRD Field Operations Manager Bill Torbick.

them." Bob was hired after being interviewed by a panel of five people--a GE hiring practice in effect at that time--and went to work in Cleveland as a salesman, selling AM, FM, and TV. Soon after this--in the late 1940's--the FCC put a freeze on TV stations and at this point Bob decided that his future was in the field of mobile radio.

At this point in time there were many people prominent in GE's history--names like Chamberlain, Goosetree, Van Zile, Brandt--who offered him advice, pro and con, about mobile versus broadcast radio, but Bob stuck with Mobile and was given a territory covering a third of Ohio, including Columbus, Western Pennsylvania and West Virginia.

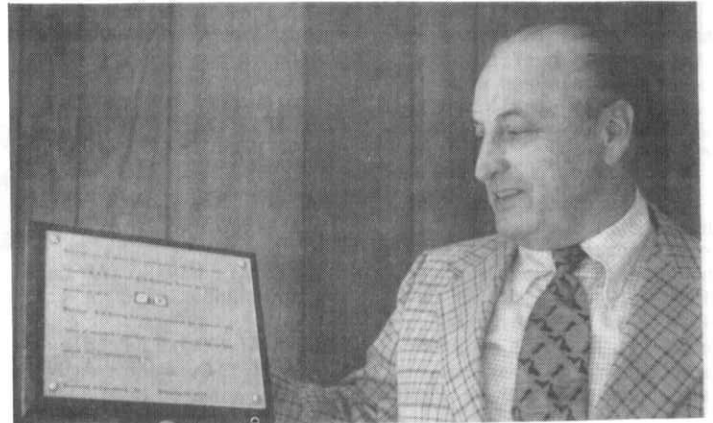
"The business really grew during this period," recalls Bob. "I knew all the chief engineers in TV and talked many of them into getting in the mobile business.

"One of the most exciting periods of my life was getting involved in the West Virginia market area. We got the utilities interested in mobile radio, and I designed a state-wide system for the West Virginia State Road Commission.

"Soon the business had gotten so big that the territory was split and I choose the Pittsburgh area. It was there that I sold the first big taxi system."

In 1955 Bob became manager of Military Sales in the Technical Products Department in Syracuse. Two of the contracts Bob sold were the Air Force five year exclusive contract and a development contract for a digital selective call service for the U.S. Air Force.

By the late 1950's this GE business--named the Com-



IN ADDITION TO HIS 25-YEAR TIE PIN, Bob Kinney cherishes another symbol--the plaque shown here--which memorializes a friendly rivalry with another regional manager, Chick Gaulding.

munication Products Department--had moved to Lynchburg, and the then General Manager, Harrison Van Aken, decided that Bob should receive the "Award of the Year" for his contributions to the business.

"I'll never forget being asked to come to Lynchburg... and being escorted to a dinner where I was the guest of honor," says Bob. "It was a thrilling experience. But when I received the award I knew that my accomplishments were due to teamwork on the part of others here at Lynchburg. I remember stating at the time that at least half of the award should have gone to Dave Pinkerton who had given so much support to the project....Dave, of course, is our business's PLCO manager

today."

Bob says he's been in Philadelphia ever since and that he's "never had a bad year."

Bob says that Region A and D was at one time a combination of Region A. Region A grew to a point that it became necessary to divide it into two regions, now Region A and Region D, which together total over \$23 million in sales.

Bob lives in Lansdale, Pa., 25 miles north of Philadelphia, and he and his wife have two married daughters and six grandchildren. They also have one son, a junior in pre-med at Ohio State, and a 12-year-old daughter, Colleen, at home.



BETTY CARWILE of Crystal Assembly (in foreground) received the recognition of her foreman, JACK KLUGE, and co-workers during a recent Round Table meeting on the occasion of her fifteenth service anniversary.

WIDE VARIETY OF STYLES OFFERED FOR MEN AND WOMEN...

Safety Shoe Representative Here Tuesday, Wednesday, Thursday, May 7, 8 & 9

A wide selection of safety shoes for both women and men in a variety of styles, sizes and colors will be displayed for Lynchburg GE'ers by the Iron Age Safety Shoe representative, Robert Franklin, beginning tomorrow.

Mr. Franklin will be on hand at three locations this week to outfit interested employees with safety shoes of all types which may be worn at work or for dress.

All purchased shoes can be paid through either payroll deduction (which should be spread over a period of four weeks or less, if desired) or by cash. Employees will later be notified when their shoes arrive, and where they may be picked up.

Prices range from \$11.45 up to \$26.95 with most styles being in the \$14-\$20 range.

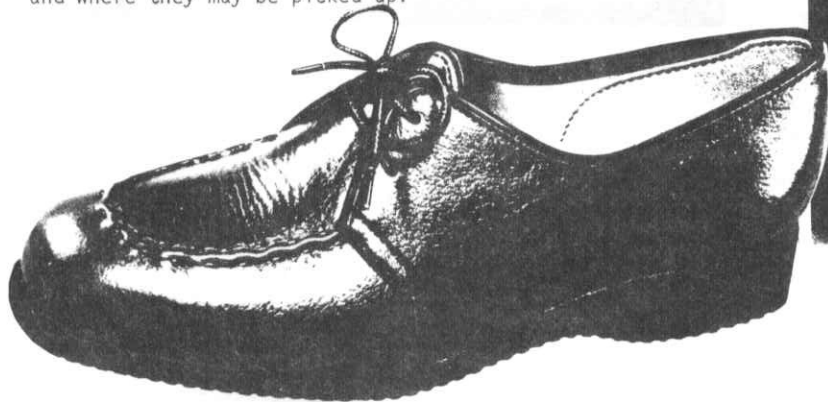
THE SCHEDULE FOR THE IRON AGE REPRESENTATIVE WILL BE AS FOLLOWS:

TUESDAY, May 7, MVR Aud. Rm. "B" 7:15 am-4:30 pm.

WEDNESDAY, May 8, CAP Cafeteria Annex. 1:00 - 4:30 pm.

THURSDAY, May 9, Bradley Park, Cafeteria, 3:00 - 4:00 pm.

These are only examples of the large number of styles available to women and men.



THE FIRST STEP TO SAFETY

TRY THIS AS A GIFT TO MOM ON HER DAY!

FM/AM Portable Radio with TV Sound

P4930
FM/AM
Portable Radio
with TV band



Now, listen to your favorite TV program anywhere you go. This new GE portable plays TV audio as well as FM/AM broadcasts. Listen to your favorite TV news show, talk show host, sports announcer, or "soap opera"—all while away from your TV set. Receives TV VHF channels 2-13. Plays on either batteries or AC power.

BUY THIS RADIO
AND RECEIVE A-----
DETAILS AVAILABLE IN THE STORE

\$30.70

SHOP TOMORROW: 11 - 1 and 2 - 5

\$30.00
Refund

GFM/PROPHET MENU FOR THIS WEEK

Monday

Soup-Tomato & Cream of Chicken..25¢
Stuffed Peppers..70¢
Hot Turkey Sandwich..75¢

*Monday Special - 95¢
Hot Turkey Sandwich w/
Whipped potatoes &
Vegetables*

Tuesday

Soup-Navy Bean & French Onion..25¢
Grilled Cubed Steak w/Mushroom Sauce..70¢
Hungarian Beef Goulash over
Buttered Noodles..60¢

*Tuesday Special 90¢
Cubed Steak w/Whipped
Potatoes &
Boiled Cabbage*

Wednesday

Soup-Italian Vegetable & Chicken Rice..25¢
Pot Roast of Beef..70¢

*Wednesday Special 70¢
Spaghetti w/
Meat Balls or Sauce,
Garlic Bread*

Thursday

Soup-Cream of Chicken & Cream of Tomato..25¢
Roast Chicken w/Dressing
& Cranberry Sauce ..70¢
Beef Stew w/Hot Biscuits..70¢

*Thursday Special 80¢
Roast Chicken
w/Stuffing & Whipped
Potatoes & Gravy*

Friday

Soup-Split Pea & New England Chowder..25¢
Fried Codfish Fillets..60¢
Simmered Franks w/Beans, Kraut
or German Potato Salad..60¢

*Friday Special 70¢
Fishwich, Fries,
Slaw and Tarter
Sauce*

DAILY: *Buttered Vegetables, 15¢ - French Fries, 20¢
Whipped Potatoes w/Brown Gravy - 15¢. Also, des-
serts, salads, Beverages and condiments*

TRADING POST...

FOR SALE: Office type Royal typewriter. Excellent condition. Call 239-4653 after 5,

...Collie puppies up to 2 years old; one red-bone, 6 months old. Call 847-7077 after 5 p.m.

WANTED: Old fashioned wood cook stove in good condition. Call 845-1651 anytime.

RIDE WANTED: Ride wanted from Appomattox to Bradley Park, first shift. Call Clara Elder on Ext. 3226.