



# LYNCHBURG GE NEWS

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## JOHN CROW, RETIRING FROM HIS POST AS MRD REGION F REGIONAL MANAGER (ENCINO, CALIFORNIA) COMMENTS ON "18 EXCITING YEARS"

"My 18 years with GE and MRD have been exciting ones and I am proud to have been a part of developments and successes which have been achieved."

These were the words of John Crow, MRD Region F Regional Manager, who is scheduled to retire on January 1, 1975. These years, adds John, have been most rewarding and beneficial.

"When I started in 1956," recalls John, "the first Progress Line had been introduced and, a few months later, channel guard was introduced. I remember one DSM made the observation that 'we don't need channel guard as it makes the unit too complex.'"

"Since then we have seen TPL, Porta-Mobil, MASTR PL, MASTR II, Personals, Command and Control Systems, Computer-Aided Dispatch Systems, the

Voter System, and many others."

John says he feels that MRD has "a most outstanding list of personnel in top management, at section and sub-section levels, and on down to the field sales and service personnel.

"Over the years I have had outstanding personal support from the General Manager's office, the Marketing section, Finance, Credit & Collections, Order Service, Product Service, Engineering, Systems Sales ...and just everyone!

"I could name a few hundred names over the years who have helped me grow with the company--and I truly appreciate their efforts on my behalf."

John says that he and Mrs. Crow expect to stay in their present home in Woodland Hills, California.



"My future activities are not too well in perspective at this time," says John, "but I do have some ideas. I'll be watching, and looking in on MRD from without, and with great interest."

A native of Topeka, Kansas, John was with sales companies in Cleveland and Chicago before joining GE as a district representative at Lansing in 1956. He was promoted to district sales manager in 1958, moved to the West Coast in 1963, and took over the Region F Regional Manager Position on December 1, 1970.

## EMPLOYEE STORE SATURDAY SHOPPING SPREE HAPPENS TOMORROW...

Many of the GE audio products on sale tomorrow in the Employee Store will be offered at prices that are marked at 1/2 of their retail value or less. Added to this, employees and family members will be entitled to additional cash discounts on most items sold from the special lot of GE products advertised in yesterday's News.

Ranging from multi-band radios, to tape recorders, to quadraphonic components systems, each of the items sold tomorrow will be offered at the special prices for this one day only. Join the throng of employees and their families anytime during the hours of 9 a.m. until 4 p.m. for the most sensational Employee Store values of the year. Shoppers are advised to arrive early.



**GEERA League Now Forming...**

**MORE PLAYERS ARE NEEDED  
FOR BASKETBALL TEAMS**

GEERA Basketball Chairman Jim Cash of MACS Drafting reminds all interested employees that the GEERA Basketball League is now forming, and players are needed so that teams may be formed. Lots of action is promised on the courts again this year; for all who register to play. Second shift players are also promised an increase in activity (depending on the number of players registered).

Get in on the action this season...complete the coupon below and return as soon as possible.

*Appreciation....I would like to thank everyone for their kindness during my wife's illness and at her recent death. Also for the flowers, Mass Cards, and donations to the American Cancer Society. They were all appreciated so very much.*

--Joe Ponzillo

RETURN TO:

Jim Cash, Room 2527, MVRP

I am interested in playing GEERA Basketball.

NAME \_\_\_\_\_ Rm. No. \_\_\_\_\_

Social Security No. \_\_\_\_\_ Shift: \_\_\_\_\_

On which night would you prefer to play? \_\_\_\_\_

GEERA MEMBERS ARE URGED TO EXERCISE THEIR PRIVILEGE AS VOTING MEMBERS of the organization by taking part in today's election. Eighteen employees are in the race for the six positions being vacated by outgoing GEERA Board of Directors members Dave Topper, Katie Hedrick, Mel White, Mike Rafferty, Buck Campbell, and "Stick" Thomas. To vote, GEERA members have only to go to the various polling places throughout Lynchburg GE, mark one of the ballots on hand at each location and deposit it in the nearby ballot box.

Polls will open from 7:30 - 8 a.m., 11:15-1 p.m. and again at 3:30 - 4:40 p.m.

**THE EMPLOYMENT OFFICE REPORTS THE FOLLOWING OPEN POSITION:**

Rate	Job Title	Area	Shift	Location	Eligible
LG09	Regional Representative	Welsh	1	CAP	Thru LG08 Thru LH28

See posted job description

All forms should be in by December 18.



**FOR SALE:** Two snow tires, J78-14, polyester cord, fiberblasse belted, \$15. Two snow tires, 6.50-13 mounted on 4 bolt Ford wheels, fits Maverick, Mustang, Comet and Falcon, \$18. One regular tread tire, H78-14, belted, \$5. Call 384-8202. ...1972 Ford Ranchero. Call 239-6172 anytime. ...Two Registered Irish Setter puppies, 4 months old, have had shots, \$75 each. Call 847-7946 after 4 p.m. ...500 acres in Bland County, near Dublin. Close to New River Valley Airport, off I-81. Property is bounded by Thomas Jefferson National Forest and Big Walker Creek. Approximately 100 acres open, balance growing in timber. Owners will finance, excellent terms. Call

Brookneal 1-376-5005 or 376-3096 after 6 p.m. ...1968 GT6 Triumph, in good condition. Exceptionally good gas mileage. Has electric over-drive, new tires. Call 237-3168 or 237-0705 after 5 p.m. ...Last minute Christmas gifts: hand made puppets, \$2 each or 2 for \$3.50; children's play aprons, \$3; large hobby horse, \$12; handknit baby afghan, \$6. Call 237-2652. ...Four running Beagles, will sell in pairs or as a pack. Also 243 cal BSA rifle with 3 to 9 variable scope. Call 656-2774 after 5 p.m. ...400 lb. chest type freezer, as is \$20; (2) Chevrolts, good tires, both \$100; 10 gallon aquarium, complete \$20. Call 845-1507 after 5. ...Upright piano, needs tuning. Call 223-7735. ...40" X 40" movie screen, \$4; boy's cowboy boots,

\$1; infants snowsuits, 3 months size and also 6 months, \$1 each. Call 239-3141. ...Uncirculated silver dollars, (7) different in 1870's and 1880's; \$7.50 each or all for \$52. Call 237-0166. ...Four recappable tires, G70-14, B/W, \$2 each, one Ford rim, \$4; two recappable regular tread, VW, 5.60 X 15 tires, one with wheel \$20. Call 847-6170. ...Apartment house with 3 apartments. Owner will finance. Call 237-0705. ...Fireplace wood, mixed or green large load and delivered. Call 237-0705 or 384-6478. ...Kenmore dishwasher, like new. Cost \$269, will sell for \$150. Three wooden dinette chairs, like new, \$15 each. Call 946-0752. ...21" B&W console TV, needs picture tube, best offer. Also, girls banana bike,

**EXHIBITION AND SALE:** Saturday, December 14, 11 a.m. til 9 p.m., The Lynchburg Art Club, 1011 Rivermont Avenue. There will be a short talk on the subject of Original Prints at 3 p.m. Arrangements by Marson, LTD. Sears model, in excellent condition, \$30. Call 384-8218. ...Girl's 20" Highrise bike, completely overhauled, \$20. Call 239-6620. ...Starter set of youth golf clubs, irons-3,5, & 7; 1 & 3 woods, bag included, \$20. Call 239-0205. ...Fireplace wood, dry or green, \$15 for 8 ft. P/U load, U haul. Call 239-6620. ...36" bicycle for girl. Call 846-7613 after 5 p.m. ...Misty Harpor raincoat, size 9, never been worn, \$40. Call 845-6607.

GE STOCK CLOSED AT 32 5/8  
S&SP MUTUAL FUND 19.49