

# CPD NEWS

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TUESDAY, NOVEMBER 22, 1966

ON TV SUNDAY, NOVEMBER 27:

## "The Ballad of Smokey the Bear"

An hour-long full-color musical biography of the famous symbol of The Advertising Council's forest fire prevention campaign on behalf of the U. S. and State Forest Services will be shown on WSLs-TV (Channel 10) next Sunday, November 27, at 4:00 p.m.

JAMES CAGNEY IS THE NARRATOR OF THE ANIMATED MUSICAL ABOUT SMOKEY BEAR, ANOTHER IN THE SERIES OF GENERAL ELECTRIC FANTASY HOURS, SPONSORED BY THE HOUSEWARES DIVISION OF GE.

Smokey, known and admired by millions since he first became the forest fire prevention symbol 21 years ago, is shown through the technique of Animagic from his carefree days as a young cub when he nearly lost his life in a forest fire, until he became the bravest helper in the forest and took over the role as official spokesman for the rangers and foresters who patrol our vast forest lands, urging all Americans to "help prevent forest fires."

EIGHT NEW SONGS, TO BE HEARD FOR THE FIRST TIME ON TELEVISION IN THIS TRIBUTE, HAVE BEEN WRITTEN BY JOHNNY MARKS. IT WAS MARKS WHO MORE THAN A QUARTER CENTURY AGO WROTE THE POPULAR, "RUDOLPH, THE RED-NOSED REINDEER" SONG THAT HAS BECOME A CHRISTMASTIME STANDARD THROUGHOUT THE WORLD.

Now he has turned his talents

to writing of Smokey and his animal friends of the forest who cavort through this story, spending much of their time trying to identify and capture a strange visitor who seems carelessly about to set fire to the woods and whose thoughtless acts are polluting the streams.

THE FULL-COLOR PRODUCTION SHOULD PROVE TO BE A MOST ENJOYABLE THANKSGIVING HOLI-

## E&CR MANAGER MARK SPEAKS TO LYNCHBURG ACCOUNTANTS

"Selecting Good People in Today's Market" was the subject of an address last night by E&CR Manager Bob Mark at a meeting of the Lynchburg Chapter, National Association of Accountants, at the Homestead. CPD Finance Manager Lou Bret introduced the speaker.

GE STOCK closed at 96-5/8.

DAY WEEKEND DELIGHT FOR BOTH YOUNG AND THEIR ELDERS.



Here this week from the Telefunken Company in West Germany were Bernd K. Knoerr, Paul J. Edenharter, and Dr. Gerhard J. Haag, along with Leslie W. Johnston of International General Electric (IGE), Schenectady, New York.

THEY WERE VISITING MANUFACTURING SPECIALISTS AT CPD UNDER THE TERMS OF THE TECHNICAL "KNOW-HOW" AGREEMENT BETWEEN IGE AND TELEFUNKEN. UNDER THIS AGREEMENT EACH COMPANY DISCLOSES (WHEN REQUESTED) TECHNICAL AND MANUFACTURING INFORMATION ON CERTAIN PRODUCTS WHICH ARE IN PRODUCTION.

While this is the first visit to Lynchburg for all three Telefunken representatives, Bernd Knoerr will be seeing us from time to time since he is the new Telefunken Resident Engineer at Schenectady, replacing Dr. R. H. Siegert who has visited here many times.



DISCUSSING THE MUTUAL INTERESTS OF GE AND AREA COLLEGES yesterday were Communication and Community Relations Manager Don Lloyd, Hollins College Vice President Willard James, and Dr. Sam Spencer, President of Mary Baldwin College. The two college officials visited CPD on behalf of the Lynchburg-based Virginia Foundation for Independent Colleges.

THE VIRGINIA FOUNDATION IS DEVOTED TO PROVIDING "BREAD AND BUTTER MONEY" TO STRENGTHEN THE BASIC EDUCATIONAL PROGRAM IN 12 NON-TAX-SUPPORTED COLLEGES IN THE STATE BY IMPROVING FACULTY SALARIES AND TEACHING MATERIALS.

The colleges in the association are Bridgewater College, Emory and Henry College, Hampden-Sydney College, Hollins College, Lynchburg College, Mary Baldwin College, Randolph-Macon College, Randolph-Macon Woman's College, Roanoke College, Sweet Briar College, University of Richmond, and Washington and Lee University.

THE VISITING COLLEGE OFFICIALS EXPRESSED APPRECIATION FOR THE COMPANY'S DEMONSTRATION OF SUPPORT OF THE FOUNDATION COLLEGES. WHILE GE SUPPORTS THE

VIRGINIA FOUNDATION, ITS PRINCIPAL THRUST IS IN THE COMPANY'S CORPORATE ALUMNUS PROGRAM WHICH MATCHES GIFTS BY EMPLOYEES TO THE COLLEGES OF THEIR CHOICE.

Under the Corporate Alumnus Program all regular active employees of the General Electric Company with one year of service are eligible to have gifts matched.

EMPLOYEES MAY CONTRIBUTE TO COLLEGES ATTENDED BY SPOUSES AND CHILDREN AS WELL AS TO PLANT-COMMUNITY INSTITUTIONS OF HIGHER EDUCATION.

"This provides an excellent opportunity for Lynchburg GE employees to contribute to the current Lynchburg College fund campaign, as well as to other colleges," commented Don Lloyd.

**GEERA BOWLING LEAGUE #1 STANDINGS**

Standing	Team	Won	Lost
1	Spotters	24.5	15.5
2	TD&S's	23	17
3	Spares	20	20
4	Dependables	18.5	21.5
5	Southpaws	17	23
6	Semicons	17	23

**Without Handicap**

Ind. Hi-3 R. Roberts - 597  
 Team Hi-3 Southpaws - 2621  
 Ind. Hi-10 M. Coleman - 245  
 Team Hi-10 Semicons - 911

**With Handicap**

Ind. Hi-3 M. Layne - 673  
 Team Hi-3 Semicons - 3015  
 Ind. Hi-10 H. Hockett - 261  
 Team Hi-10 Semicons - 1074

**GEERA BOWLING LEAGUE #2 STANDINGS**

Standing	Team	Won	Lost
1	Strikers	27	13
2	Markfins	26	14
3	Tinbenders	23	17
4	CAP	21	19
5	AC Spares	21	19
6	Connectors	16	24
7	Nonames	15	25
8	Little Hope	11	29

**Without Handicap**

Ind. Hi-3 Hunter - 560  
 Team Hi-3 Markfins - 2372  
 Ind. Hi-10 Stone - 214  
 Team Hi-10 Markfins - 839

**With Handicap**

Ind. Hi-3 Stone - 649  
 Team Hi-3 Nonames - 2860  
 Ind. Hi-10 Stone - 247  
 Team Hi-10 Nonames - 995

**GEERA BOWLING LEAGUE #3 STANDINGS**

Standing	Team	Won	Lost
1	Carpetbaggers	31	9
2	Deadwood	27	13
3	Bowlweevils	25	15
4	Thunderballs	25	15
5	Jokers	19	21
6	Pacers	19	21
7	Manipulators	17	23
8	Five Neters	13	27
9	Offsetters	13	27
10	Hawks	11	29

**Without Handicap**

Ind. Hi-3 R. Driskill - 611  
 Team Hi-3 Carpetbaggers - 2815  
 Ind. Hi-10 M. Coleman - 236  
 Team Hi-10 Carpetbaggers - 994

**With Handicap**

Ind. Hi-3 J. Rothgeb - 685  
 Team Hi-3 Carpetbaggers - 3163  
 Ind. Hi-10 W. Dalton - 258  
 Team Hi-10 Carpetbaggers - 1110

**TOMORROW'S SPECIAL...**

Cheeseburger Deluxe, French Fries, Lettuce and Tomato.....45c



**For Sale:** Two snow tires, whitewall, Firestone, size 7:50-14 with wheels for Plymouth or Dodge. Good tread. \$30. Call 239-1395 after 5:00 P.M.  
 ...Two Johnson Viking radios w/antennas for car & house. Also, '64 Dodge pickup with 20,000 miles. Call 239-7627 after 5:00 P.M.  
 ...'66 Honda, 300 cc, Super Hawk. Take over payments. Also '61 Taylor mobile home, 45' X 10'. \$2500. Call Gretna 5847 after 5:00 P.M.  
 ...Poodle puppies. Std. size. Black. \$35. Call 384-2154.  
 ...26" English bike. Good cond. - \$20. Also, GE floorpolisher-Scrubber. Exc. cond. \$15. Call 384-3799.  
 ...'58 Model 21" TV w/new picture tube. Call VI 6-1055 after 6:00 P.M.

... '61 Ford conv., 390 cu. in., straight shift. Call Rustburg, Va. 332-5756.

...Magnus 10 chord organ, walnut finish. Used only a short while. Exc. cond. Call 846-7800 after 5:00 P.M.

...26" Schwinn speedster bike w/hand and foot brakes & auto. gears. Exc. cond. Call 239-0276 after 5:00 P.M.  
 ..."Teeter Tot" jumper & rocking chair combination for child up to 2 yrs. to enjoy - \$4. Also, complete boy's outfit - sports coat, slacks, V-neck sweater & white dress shirt - size 10-12. \$12. Call 239-1104.  
**For Sale or Trade:** '59 Chev. 1/2 ton pickup truck. Low mileage, new paint, fleet side body. Call 239-5364.

**For Rent:** 1-bedroom efficiency apartment - furnished or unfurnished. Call 846-7800 after 5:00 P.M.