

# C. P. D. NEWS



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"REACHING OUR GOAL DIDN'T STOP US...WE'RE STILL WORKING!" says CIP Team 33I Captain John Berti (right) in commenting on his team's successfully passing the 100% mark for 1967. Shown, left to right are Ken Smith, Jim Sears, Art Messner, Jerry Rosenberger, Paul Sensabaugh, Jack Barnes, Tom Gaddy, Seymour Paul, D. C. Hughes, and John Berti. Missing from the picture is Neal Shepherd.

## information please

Q: Can't Macke install cigarette machines to accommodate the 100's packs?

A: Plans have already been made by Macke to sell 100 millimeter cigarettes at both Mountain View Road and Carroll Avenue (in at least one location in each plant) as soon as adapters or new machines can be obtained. It will not be feasible to change all vending machines to accommodate the larger packages in the foreseeable future.

THIS CHANGE HAS WROUGHT HAVOC AND CONFUSION IN THE CIGARETTE VENDING FIELD. SOME VENDORS MAKING THE CHANGE HAVE INCREASED PRICES TO 40¢ A PACK...MAKING CERTAIN CUSTOMERS UNHAPPY, WHILE OTHERS COMPLAIN BECAUSE THEY STILL PREFER THE REGULAR AND KING-SIZE VARIETIES.

## RECTIFIER CURRENTS

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 Sales, Technical and Public News - Column of 1967 and Lynchburg  
 VOLUME 7, No. 7 LYNCHBURG, VIRGINIA September 15, 1967



**LONG SERVICE RECOGNITION**  
 Through the courtesy of one of our customers, International Business Machines Company, the award, "On Guard" was given to all personnel involved in the production of Military Power Supplies by I. B. M. Computers. This award is bestowed for this equipment is used in air defense interception and destruction of possible enemy planes and missiles. All Section Managers in the plant were present, and Mr. Greenwood introduced the customer representative, who in turn explained the film. Concluding the program, General Manager, Max J. Altemeyer, brought out the relationship of our work to National Defense and Security.

**NEW ENGLAND ELECTRIC COMPANY**  
 A. D. E. Apple's house, he joined the Rectifier Department January 1, 1966.

**WEATHER**  
 Mostly cloudy this morning with showers decreasing this afternoon. Fair tonight and Saturday and much cooler today and tonight with scattered frost over low ground tonight. Sunday: fair and not quite so cool.

**G. E. Stock Report 88 - 5/8**  
 One G. E. Martin sold at 10:01 AM October 1967. Martin's 100 shares were sold yesterday when Tipton Price's 100 shares were traded into the box.

**ANNIVERSARY NOTED...**This is how one of the earliest Lynchburg GE employee newspapers looked when publication began here ten years ago. The Tenth Anniversary of the *News* is the subject of today's Friday Feature on Page 2.

GE STOCK closed at 112-5/8.

## COLLEGE BOWL OPENS NEW SEASON AS SATURDAY AFTERNOON FEATURE

The General Electric College Bowl television program, which for nine seasons has been a standout in the Sunday afternoon television schedules, returns to NBC-TV (WSLS-TV, Channel 10) in color on *Saturday*, at 5:30 p.m. That's tomorrow...September 23.

## IN JANUARY THE AWARD-WINNING INTERCOLLEGIATE CONTEST WILL BE SEEN AGAIN ON SUNDAYS.

Valparaiso University, winner of the last two games during the ninth season, will return to College Bowl to defend its title and try for a third victory. It will be opposed by the University of Wisconsin at Milwaukee.

## ROBERT EARLE, POPULAR HOST OF THE SERIES, WILL BE BACK IN HIS FAMILIAR ROLE AS 'THE MAN WITH THE QUESTIONS.'

Teams will compete for \$4,000 in scholarship grants, half furnished by the General Electric Company and half by the publishers of *Seventeen Magazine*, which last year joined in distributing the scholarship funds by matching the General Electric grants.

## RED CROSS BLOODMOBILE VISIT SCHEDULED AT BEULAH BAPTIST

The Red Cross Bloodmobile will be at Beulah Baptist Church on Leesville Road next Wednesday, September 27, from 12 noon to 6 p.m. Sponsors are the Timbrook Woman's Club and the Brookville Ruritans.

