

# CPD NEWS

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CPD's New All Solid State Two-Way Radios Are Being Introduced to the Public Next Week!

## THE "ROYAL PROFESSIONAL" AND THE "ROYAL EXECUTIVE"



CPD is announcing to the public next week a new dual line of all solid-state FM two-way radios--a "Royal Professional Series" and a "Royal Executive Series."

IT'S AN ADDITION TO THE GE MASTR PROGRESS LINE OF MOBILE COMMUNICATIONS FOR CARS AND TRUCKS.

The new fully transistorized units have computer-like protective circuits that automatically compensate for unusual electrical stresses which may occur in the radio.

THE NEW "ROYAL" UNITS SHOULD SERVE TO GREATLY ENHANCE JOB SECURITY AT LYNCHBURG GE BY PROVIDING A WIDER RANGE OF PRODUCTS TO SATISFY THE NEEDS OF MOBILE TWO-WAY RADIO USERS.

DISCUSSING WORLD-WIDE MARKETING POSSIBILITIES for new GE solid state two-way radios are (left to right) Mobile Sales Manager Keith Elrod, Mobile Headquarters Sales Manager Bob Giorgi, and Export Operations Manager Jim Pitman. Unit shown is the Royal Executive.

A LOT OF TEAM EFFORT HERE... has gone into getting the new Royal Professionals and Royal Executives from the drawing board into production. Here are some of the wire developers and assembly girls who were instrumental in getting the new line into the shop. Standing behind them is the team that spearheaded the manufacturing phase of production.



GIRLS PICTURED ARE MILDRED ANDERS, JOAN BRYANT, YVONNIE FERGUSON, DORIS EVERHART, BETTY RICHARDSON, ANN POWERS, ELLEN GILBERT, PEGGY TYREE, EDITH GOINE, AND BETTY HUDSON.

"Manufacturing Team" in background consists of Charlie Mitchell, George Middleton, Clive Gardner, Chuck Bondu-

rant, Dick Demming, Len Stahlgren, Dewey Rakes, Roy Quick, and Luke Vaughan. GE STOCK closed at 93.

# CPD ENGINEERING TEAMWORK DEVELOPED NEW ALL SOLID-STATE TWO-WAY RADIOS

When the announcement of the GE "Royal Professional" and "Royal Executive" reaches the news media next week, it will focus considerable attention on the Communication Products Department in Lynchburg, Virginia.

THE NEW PRODUCTS WILL BE RECOGNIZED, RIGHTFULLY, AS THE RESULT OF TEAM EFFORT ON THE PART OF MANY LYNCHBURG GE EMPLOYEES.

Actually, there were a number of "Teams" here that played a part in the over-all effort. Product Planning and Marketing were involved from the beginning...then came many, many hours of effort in Engineering ...and finally, the "Manufacturing" Team got production rolling in the factory.

PICTURED HERE ARE THE VARIOUS TEAMS FROM MOBILE EQUIPMENT ENGINEERING WHOSE EFFORTS DESERVE RECOGNITION.

TOP PHOTO: THE "SYSTEMS TEAM" for the new GE all solid-state two-way radios. Seated, left to right, are Tom Wright, Jim Luth, John Main, Jim Sears, and Ray Bunch. Standing are Cliff Campbell, Art Messner, Ken Smith, Mel Anderson, Joe Pope, Carl Rexrode, and Bill Mustain. On the table in front of them is a "Royal Professional" unit.

MIDDLE PHOTO: THE "TRANSMITTER TEAM." Seated are Fred Moody, Ralph Etherington, and Dick Sanger. Standing are Bill Warren, Wally Strader, Gordon Staples, Larry Oakes, and Ahmed Noorani. Missing from the photo is Virgil Cheek. They're admiring a "Royal Executive" unit.

BOTTOM PHOTO: THE "RECEIVER TEAM." Shown are Don Gordon, Jock Cameron, Gary Gill, and (standing) Dan Proffit. Jock holds a receiver assembly.

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MORE FACTS ABOUT THE NEW "ROYALS"...

- They're available in 25 to 50 MHz and 132 to 174 MHz. Fifty-watt models are available for low band and 35-watt units for high band.
- THE GE ROYAL SETS ARE A PART OF THE OVER-ALL MASTR PROGRESS LINE AND USE THE SAME CABLES, SPEAKERS, ACCESSORIES AND CONTROL UNITS AS PRESENT MASTR MODELS.
- An optional carrier-control timer in Royal units limits transmission to predetermined intervals, preventing a system tie-up if a microphone inadvertently left on a seat turns the mobile transmitter on continuously.

