



LYNCHBURG GE NEWS

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TUESDAY, SEPTEMBER 2, 1969

Major Milestone Passed: Lynchburg Is Now Headquarters For General Electric's Communication Systems Division

Lynchburg, Virginia, is now a Division Headquarters for the General Electric Company--a major milestone in the growth of Lynchburg GE which began slightly less than 14 years ago when, on September 23, 1955, the Company announced the move of

its rectifier business to Lynchburg from Lynn, Mass.

With more than 6,000 employees in the new Lynchburg-headquartered division, about 4,000 of whom are employed here in the city, the growth of GE employment opportunities

for Virginia workers has been phenomenal over the past decade and a half.

Also, today, we'll have to start learning a new set of abbreviations...and bid a fond farewell to the long-familiar "CPD"--Communication Products Department, which is now TPD--Telecommunication Products Department.

HERE'S A HANDY GUIDE:

CSD--Communication Systems Division. (General Manager: Dick Gifford).

TPD--Telecommunication Products Department. (Acting General Manager: Dick Gifford).

MRD--Mobile Radio Department (General Manager: Glenn Petersen).

C&CDD--Communication and Control Devices Department in Waynesboro, formerly known as Specialty Control Department. (General Manager: Warren Kindt).

Fortunately we don't have to relearn "SPD." This is the abbreviation for the Semiconductor Products Department which maintains its Polycrystalline Semiconductor Products Business Section here. Bob Frenzel is the Business Section's Manager.

GENERAL ELECTRIC STOCK closed Friday afternoon at 83-3/4.

HERE'S A CAPSULE SUMMARY OF LYNCHBURG GE MILESTONES...

Sept. 23, 1955. GE announces move of its rectifier business to Lynchburg from Lynn, Mass. Prediction: 800 employees.

June 18, 1956. First local employee hired.

June 25, 1957. New plant containing 264,000 square feet of floor space completed on 122 acres of land.

Dec. 31, 1957. 850 employees on payroll, full staffing for the rectifier business.

July 25, 1958. GE announces move of its communication business from upstate New York (mainly Syracuse and Utica) to Lynchburg.

Aug. 14, 1958. Carroll Avenue Plant space leased.

Jan. 1, 1959. Lynchburg formerly designated as world-wide headquarters for GE's Communication Products Dept.

Dec. 31, 1959. 2200 employees on payroll as communication business is staffed for production.

Jan. 18, 1960. New two-

story office building addition completed at Mountain View containing 33,000 square feet.

July 13, 1960. Entire Mountain View Road Plant air conditioned.

Dec. 31, 1961. 3000 employees on payroll (which has been maintained or exceeded since that time).

Mar. 15, 1962. Major manufacturing and office building expansions completed, adding 120,000 square feet of floor space for total of 417,000 in new space plus 200,000 leased space.

June 10, 1966. Family Day Open House, commemorating 10th anniversary for General Electric in Lynchburg.

Feb. 5, 1968. Mobile Radio Business Section established as part of Communication Products Dept.

Jan. 1, 1969. Mobile Radio Department established from former business section.

Sept. 1, 1969. Lynchburg-headquartered Communication Systems Division established.

40 Year Veterans--Cisler, Clairmont, Cramer, Rohan--Honored



PAUSING BRIEFLY last Friday to honor four men representing a total of 160 years of service to General Electric Company were Elmer Hassell,

who presented a plaque and pin to Marv Cisler; George O'Brien, who made the presentation to Al Clairmont; Bill Bartley, who presented a plaque

and pin to Cap Cramer; and Chet Rose who honored Fran Rohan. The anniversary dates for all four men take place during the year 1969.

GEERA PICNIC TICKETS GO ON SALE TOMORROW...TICKET SELLERS LISTED

Can you believe...the big, fun-filled GEERA Family Picnic is coming up real soon...on Sunday, September 14, in fact!

Starting tomorrow, tickets to the big event go on sale at 50¢ for adult GEERA members and 25¢ for children. Ticket sellers are as follows:

MEETING OF GEEWC TO BE HELD TONIGHT

The first fall meeting of the General Electric Engineers Wives Club will take place at 8:00 p.m. tonight in Quaker Memorial Presbyterian Church.

The program will be "Find Your Thing". It is to feature discussions by representatives of Fish, Red Cross, 5th Regional Juvenile Detention Home, Virginia League of Planned Parenthood and the Volunteer Coordinator for the Lynchburg Public School System as to ways the GEEWC can contribute to their programs.

Mrs. John Denny, Chairman of Community Services for the club, is in charge of the program.

STUDY COMPLETED. The study of jobs in Metal Parts has been completed and communicated to the groups affected. If you have an interest in this, your Foreman or Manager has details.

First Shift, MVR

Tom Moore, Incoming Inspection
Lynn Foster, Room 2677
Doris Hesson, Room 2462
Garland Williams, Room 1540
Bobby Taylor, Factory
Wally Simpson, Room 2688
Bud Clowdis, Room 4G21
Shirley Montgomery, Room 1617

SAFETY SLOGAN: SAFETY FIRST TO LAST

CAP

Phyllis Poston, SPD Marketing
Ed Bryant, Third Floor

Second Shift,

John Carroll, Factory - MVR
W. McCauley, Third Floor - CAP

Third Shift

Hugh Pillow

GEERA PICNIC VOLLEYBALL

Enter the Volleyball Tournament at the GEERA Picnic September 14. Form team and fill in the informa-

tion requested on the coupon below before Wednesday, September 10. (Team must have at least 4 members.)

MAIL TO: W. D. Hay
Mobile Warehouse
Stockroom #8, MVRP

We would like to enter the GEERA Picnic Volleyball Tournament September 14.

TEAM NAME _____

TEAM CAPTAIN _____ EXT. _____

I'm not on a team, but would like to be assigned to one.

NAME _____

ADDRESS _____ EXT. _____