

CPD NEWS

PUBLISHED BY EMPLOYEE AND COMMUNITY RELATIONS (EXT-710) FOR ALL LYNCHBURG GENERAL ELECTRIC EMPLOYEES

VOLUME 6 NUMBER 81

LYNCHBURG, VIRGINIA

MONDAY APRIL 27, 1964

...An exciting new breed of General Electric two-way radio



ENGINEER WAYNE DALTON with handset version of CPD's new Porta-Mobil.

DESIGNER GIL GUEDJ talks over portable Mobile unit with standard mike.

TALKING PORTA-MOBIL -- Two men in Engineering demonstrate the portability of CPD's new mobile unit which will be shown to customers around the nation this week. These two men, like many others in Manufacturing and Engineering --Marketing and Product Planning as well -- had key roles to play in successful launching of new product...first of its kind on the market. Shown at left is Wayne Dalton, a Systems Design Engineer...who coordinated efforts of others who worked on transmitter, receiver and mechanical design. His job was to make sure that the good, independent efforts of others meshed well in a compatible, top-quality unit. With CPD for eight of his ten GE years, Wayne predicts "a good future" for Porta-Mobil: "It's one of the hottest products I've seen...and will pick up new business for us" he says. --At right is Gil Guedj (pronounced Gage), who did most of the mechanical design drafting work on this project. Gil came to Lynchburg from Tunis, Tunisia, where he had served in the French Army, had been a German prisoner, and later served on the Police Force in the North African former French Protectorate. After immigrating to the USA, Gil joined GE in the factory sheet metal area in July, 1957; later was an arc welder before going into Engineering as a draftsman. He is now a Designer (in Mobile Drafting Area).

Call for Archery Enthusiasts
FLEX UP YOUR SHOOTING ARM...

With May flowers, the archers also come out.

MEN, WOMEN IN THE BEGINNERS, EXPERT AND IN-BETWEEN CLASSES ARE INVITED TO JOIN IN GEERA ARCHERY NEXT WEEK AT THE ATHLETIC FIELD BEHIND THE MOUNTAIN VIEW ROAD PLANT.

GENERAL ELECTRIC STOCK closed Friday afternoon at 84-7/8...off 7/8-point over the previous closing.

The season, says Tom Moore, Archery Coordinator, begins May 4 -- next Monday -- at 4:45 p.m. After several weeks (when Daylight Saving Time begins) "shooting" will be held after supper hours. Some (See ARCHERY SEASON STARTING...p.2)

VP SCHEDULES ALGEE VISIT HERE...

Dr. George L. Haller, General Electric Vice President and member of the Company's Executive Office, has just confirmed plans to be in Lynchburg May 27...when he will address the Association of Lynchburg General Electric Engineers.

(ALGEE MEMBERS WILL WANT TO RESERVE THAT DATE NOW FOR A KEYNOTE ADDRESS BY DR. HALLER ON THE EVENING OF MAY 27 AT THE CHARLIE GLASS HOMESTEAD. NEW OFFICERS OF THE ORGANIZATION WILL BE INSTALLED.)

According to current plans, Dr. Haller -- who formerly headed up the Defense Electronics Division to which CPD reported -- will fly in to Lynchburg by Company plane. The busy executive is now responsible for the Company's Advanced Technology Services...appointed to this high position in one of the nation's largest industrial organizations as a result of his distinguished career in the fields of science, technology and business management.

DR. HALLER HAS BEEN A FREQUENT VISITOR TO LYNCHBURG...HIS MOST RECENT TRIP HERE BEING SEVERAL YEARS AGO. HE WAS AT CPD, IN FACT, WHEN OUR MOBILE TELEPHONE SYSTEM -- ALLOWING USERS TO MAKE AND RECEIVE PHONE CALLS IN THEIR CARS -- WAS FIRST ANNOUNCED.

ALGEE President Elect Al Tucker has arranged for Dr. Haller's speaking engagement here.

THE VERY FIRST STEP...

In all things -- like shooting guns for instance -- there's a logical step-by-step approach which becomes second nature to you.

A REPRESENTATIVE OF THE LYNCHBURG SAFETY COUNCIL CALLED ON THE CPD NEWS TO DRIVE HOME THE POINT THAT SAFETY BELT STRAP-IN SHOULD BE YOUR FIRST STEP IN DRIVING: IT SHOULD BECOME A HABIT...A NORMAL REACTION BEFORE YOU TURN THE KEY IN YOUR IGNITION SYSTEM.

The representative pointed out with dramatic impact that one General Electric employee last week lost his life tragically...and "oh, so unnecessarily" as she put it... (See SAFETY BELTS: LIFESAVERS, p.2)

ARCHERY SEASON STARTING... (Cont'd)

tournaments will be set for Saturday mornings.

LAST YEAR, THE FIRST SEASON FOR ARCHERY HERE, THERE WERE ABOUT 30 DIFFERENT PEOPLE PARTICIPATING, TOM STATES. BOTH EQUIPMENT AND INSTRUCTION WILL BE FURNISHED TO NEW ARCHERS.

All those interested in the sports activity should complete the coupon below and mail it to Tom Moore this week.

MAIL TO: (No Envelope Required)
Tom Moore
Room 2619

() Count me in on the Archery activities for the season.

I am () completely inexperienced.
() a real pro.
() somewhere in between.

I realize the first session is May 4 at 4:45 p.m.

(Signed) _____

GE Ext. _____ GE Address _____



INTERESTED IN THE BUSINESS -- Young students from Germany and a sponsoring youth civic club President showed keen interest in the communication business when they toured facilities here last week with Manufacturing Manager Al Taylor. --Following slide presentation and tour, two of the three talked --a good bit in their native tongue -- to some representative German engineers who work in various engineering posts here. Above, Dr. Otward Mueller, of Advance Engineering, explains part of Department's organization to students (seated left to right): Astrid Boje, a 17-year-old German girl studying at E. C. Glass; Hans Trebin, a German student now living in Greensboro; and Bill Iler, a student at Grimsley High in Greensboro and President of Interact Club which sponsors Trebin's study in America.

SAFETY BELTS: LIFESAVERS, (Cont'd)

"because the safety belts were not protecting him."

THE CASE SHE REFERRED TO WAS NOT THE FIRST TIME THAT A GE EMPLOYEE IN LYNCHBURG OR ELSEWHERE HAD LOST HIS LIFE *sitting on seat belts.*

Statistics show that most serious accidents are within a 20-mile radius of home...not just on those long trips when most folks take time to fasten up.

MAKE CERTAIN THAT YOU DEVELOP A *belt-on, first* HABIT IN YOUR DRIVING ...FOR YOURSELF AND YOUR FAMILY. DON'T GO TO A PREMATURE GRAVE, WITH UNUSED SEATBELTS AT YOUR SIDE!

LAST CALL FOR SOFTBALL TEAMS...

Come on, fellows...after the addition of winter pounds, you'll need the spring training and good exercise of slow-pitch softball.

GEERA SOFTBALL LEAGUE PLAY IS SLATED TO BEGIN IN MAY...SO CAPTAINS SHOULD SIGN UP THEIR TEAMS; AND "STRAY" TEAM MEMBERS CAN TURN IN THEIR NAMES FOR FORMATION OF OTHER TEAMS, AS WELL.

Those interested should contact Johnny Roll in the factory Mobile area right away. Johnny can be reached on Ext. 306.



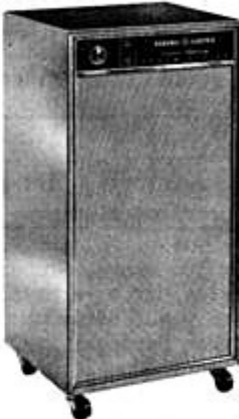
WITH SPRINGTIME COME to beautiful Virginia, we can guess that some hot and "muggy" summertime days will soon follow. AND NOW'S THE TIME to *angle* for fans and dehumidifiers -- to vanish summer heat and dampness (especially in basements) -- at low, low, season-preview prices! Look:

COOLING COSTS SO LITTLE!



MODEL W-12

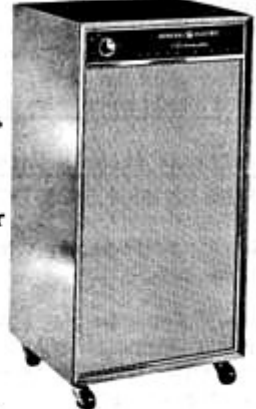
◇ This new Trimline 20-inch Portable Fan comes in new spruce blue color...cools up to 5 rooms...has three-speed control...may be used as window or portable unit. *Six on hand,* Orders taken at special price: RETAILS AT \$24.95 REG. STORE PRICE...\$19.95 SPECIAL PRICE NOW...\$17.65



GE Dehumidifiers Remove up to 4 Gallons of Water Per Day from the Air. Help Avoid Mildew, Rusting, Warping and Musty Odors.

◇ The DC-1 has automatic thermostat...turns on and off; has signal light when water container is full. REGULAR STORE PRICE...\$82.20...NOW: \$74.85.

The DA-1 also has automatic humidistat to turn compressor on and off at selected humidity levels. REGULAR STORE PRICE...\$72.10...NOW ON SPECIAL...\$66.70.



At The Employee Store